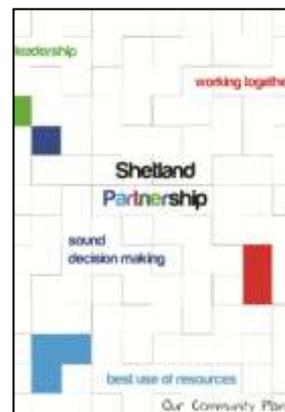




Community Planning is about partners in the public, private and third (voluntary) sectors **working together and with communities**. Community Planning is about developing a strong, shared vision of where Shetland is going and how we get there; right now, The Shetland Partnership believes that this means **making the best use of the resources available** through **sound decision-making** and creating a **better balance** across sectors.

The Scottish Government require that Community Planning is supported by Community Planning Partnerships established in all Local Authority areas and that these partnerships set out their vision for the future in a **Community**



**Plan.** The **Shetland Partnership** is the local Community Planning Partnership for Shetland and has developed the Community Plan to reflect the unique character of Shetland and the priorities of its communities.

**Our Priorities:**

Community Planning in Shetland aims to make Shetland **the best place to live and work** by helping to create communities that are:

- Wealthier and Fairer**
- Leaning and Supportive**
- Healthy and Caring**
- Safe**
- Vibrant and Sustainable**

In order to achieve these aims, the Shetland Partnership is overseeing the work of all of its partnership organisations through a **Single Outcome Agreement** – a document that demonstrates the outcomes that will contribute towards the aims above and the measures that will show us how successful we are. The outcomes detailed in the Single Outcome Agreement are contained in the table below:

SOA Outcome	Description
<b>a</b>	Shetland is the best place for children and young people to grow up
<b>b</b>	We live longer healthier lives
<b>c</b>	People are supported to be active and independent throughout adulthood and in older age
<b>d</b>	Shetland stays a safe place to live, and we have strong, resilient and supportive communities
<b>e</b>	Shetland has sustainable economic growth with good employment opportunities and our people have the skills to match, good places to stay and the transport people and businesses need
<b>f</b>	We have tackled inequalities by ensuring the needs of the most vulnerable and hard to reach groups are identified and met, and that services are targeted at those most in need
<b>g</b>	We deliver all our services in an environmentally sustainable manner to safeguard and enhance our outstanding environment which underpins all our actions and our economic and social well-being
<b>h</b>	We have financial sustainability and balance within each partner; and a better balance between a dynamic private sector, a strong third sector and efficient and responsive public services

Within the outcome areas described above, there are some **key priorities** that the partnership feels are of particular importance. These give an indication of how Community Planning can make a tangible difference and **what communities in Shetland can expect from Community Planning** in the years ahead. They are:

- Ensuring that **Next Generation Broadband** is available to 75% of Shetland's population by 2016 – helping to boost social connectivity and economic activity throughout Shetland and helping economic development and service delivery in some of Shetland's remoter areas.
- Developing a 5-year plan aimed at attracting people to Shetland to **live, work, study and invest** – increasing further our already high level of economic activity and participation.
- Implementing at least one **bold and innovative** project to help the most vulnerable families in Shetland **improve their life chances** – helping to reduce inequalities in our society.
- **Improving efficiency and balance** across all sectors in Shetland – allowing us to achieve the same or more with fewer resources and maintain Shetland's high-level of performance relative to many national comparisons and indicators.

#### Involving Communities:

Objectives such as those described above cannot be achieved without working closely with communities and the Shetland Partnership is committed to **strengthening the involvement of communities** in Community Planning. **Scenario Planning** in 2011, where possible futures for Shetland were developed and discussed with communities, has helped to develop the priorities and outcomes in the Community Plan. In order to build on this foundation, a project aimed at Strengthening Community Involvement is currently underway to ensure that communities feel that their input to planning and decision making is always effective and meaningful.

#### Useful links:

A full copy of the Community Plan can be found here:

<http://www.shetland.gov.uk/communityplanning/documents/CommunityPlan2013FINAL.pdf>

The Shetland Partnership Guide, which contains information about who is involved in the Shetland Partnership, can be found here: <http://www.shetland.gov.uk/communityplanning/documents/PartnershipGuide.pdf>

Scottish Government guidance on Community Planning can be found here:

<http://www.scotland.gov.uk/Topics/Government/PublicServiceReform/CP>

#### Contacts:

If you have any questions or queries about Community Planning please contact:

Vaila Simpson (Executive Manager)	Brendan Hall (Policy Officer)
Community Planning and Development	Community Planning and Development
8 North Ness	8 North Ness
Lerwick	Lerwick
ZE1 0LZ	ZE1 0LZ

[vaila.simpson@shetland.gov.uk](mailto:vaila.simpson@shetland.gov.uk)  
01595 744375

[brendan.hall@shetland.gov.uk](mailto:brendan.hall@shetland.gov.uk)  
01595 744250